O INFLATION, INFLATION, WHEREFORE ART THOUGH INFLATION?

Inflation, wherefore art though now? Before you say who cares, we thought we would take a look at inflation this week because some of the Fed members are concerned that inflation is too low. If it is too low then you can’t really see it if it is that small. Right? Then it must not be of any consequence if it is that small and cannot be seen with the naked eye similar to the unobservable “natural rate of interest” that keeps the Fed from pushing interest rates to normal 3% levels until the end of 2019.

They are struggling. Their policy is. Why should we care that (core) consumer inflation is lower at 1.5% and not higher at the 2.0% target? Why should it halt the gradual pace of rate hikes to 3% normal?

Year-to-year inflation has turned down since the start of this year. We wouldn’t jump to the conclusion that demand in the economy has suddenly weakened and the kettle is off the boil now for inflation pressures. Yellen’s view we think remains the same: that inflation will pick up in the future given the economy has reached the pinnacle of economic success: full employment labor market conditions (i.e. everyone is working). She mentioned in the June 13-14 Fed meeting press conference that the recent lower inflation readings were due to one-off factors like the prices of wireless phones and prescription drugs. There have been two more soft
0.1% monthly core CPI readings since then including this morning’s July CPI report. Not sure what she makes of the recent four-month slowdown of core CPI inflation. Friday report for July was certainly nothing to write home about.

The theory is an economy at full employment with its limited resources will over time produce more inflation. You don’t have to keep your ears to the rails on this, just know that somewhere, sometime the inflation train will be coming down the line once the economy reaches the finish line of full employment. Unlike the natural rate of interest theory (Wicksell 1898) this is one economic theory we agree with. Inflation will eventually move up over time. In any event, low inflation isn’t a reason to stop the gradual pace of rate hikes because rate hikes do not slow the economy unless they are higher than 3% normal levels. No one’s punch bowl is being taken away, drink up, at least until the end of 2019 according to the Fed’s median interest rate forecast. And be sure to write and tell us if a 2.5 or 2.75 or 3.0% Fed funds rate is going make you cut back on your borrowing. We doubt it will.

People ask why inflation is so low. We don’t understand a lot about inflation or perhaps have forgotten inflation’s history over the last twenty years, when looking at PCE inflation that the Fed likes to target. A strong economy in the late 90s didn’t push up inflation; something not easily explainable.

Why is inflation low now? Well, core PCE inflation was 1.9% at the end of last year in December and is down to 1.5% in June 2017. Not all that much, but what prices are going the wrong way?

<table>
<thead>
<tr>
<th>Why is inflation falling down, falling down, should it matter?</th>
<th>Percent % changes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core PCE inflation YOY</td>
<td>1.9 1.5</td>
</tr>
<tr>
<td>Communication</td>
<td>-1.7 -4.7</td>
</tr>
<tr>
<td>Financial services</td>
<td>5.7 1.5</td>
</tr>
<tr>
<td>Prescription drugs</td>
<td>6.3 0.4</td>
</tr>
<tr>
<td>Other durables, jewelry, books</td>
<td>2.1 0.2</td>
</tr>
<tr>
<td>Household maintenance</td>
<td>3.1 -0.3</td>
</tr>
<tr>
<td>Health care</td>
<td>1.4 0.6</td>
</tr>
<tr>
<td>Gasoline</td>
<td>8.9 -9.5</td>
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</tbody>
</table>

Communication prices (cell phones) are down more this year than last. Financial services inflation which believe it or not have a 9% weight in all the non-food, non-energy purchases we make are weaker than last year’s 5.7% rise. (These rose 1.5% in the first half of 2017 which have to be doubled to make it comparable to 2016.) Other inflation weakness was found in prescription drugs, other durables like watches and educational books, and Household maintenance. Nothing looks too weak here; could bounce back. We threw in health care and gasoline at the bottom of the table as these were two major factors behind inflation a decade ago during the housing bubble economy years.
MARKETS OUTLOOK

The Treasury quarterly refunding auctions came and went. The robots bought all the $62 billion of 3-years, 10-years, 30-years sold Tuesday, Wednesday, Thursday. Nothing, but nothing pushes yields higher anymore. Stock market weakness brought bond yields down a little. Stocks sold off of course on the President’s tweets that North Korea would see fire and fury if they did not cease and desist from their provocative nuclear missile program and launches. 10-yr yields were 2.28% around 3 o’clock in the afternoon Tuesday when Trump warned North Korea in a tweet not to threaten the U.S. or its allies.

FEDERAL RESERVE POLICY

The Fed meets September 19-20 to consider its monetary policy. A rate hike doesn’t seem very likely. The Fed inflation mongers are talking like they won’t vote to hike rates in December if inflation does not pick up. Let’s see core PCE inflation is 1.5% and core CPI inflation is 1.7%, and the Fed is somehow trying to convey to the public that this “low inflation” is unacceptable and that business and economic conditions are not fully healed or something worse: stagnation and weak demand are causing the drop in inflation. Another reason not to return rates to normal pre-recession levels. Been so long we forgot when the recession ended.
At least it looks like the balance sheet unwind announcement will be made in the press statement released after the meeting at 2pm EDT on September 20. We still don’t know what this means for interest rates. But you wouldn’t think the unwind of $360 billion Treasuries per year (once the program phases in after a year’s time) that will add to the budget deficit the Treasury needs to finance, you wouldn’t think the extra supply coming would be consistent with a rallying bond market. But the bond market hasn’t been itself this year. The bond market thinks—never been less true.

OTHER ECONOMIC NEWS THIS WEEK

Tightest labor market in a generation yet the specter of deflation haunts us

Breaking economy news. PPI inflation and weekly jobless claims. Sounds like a scary movie, and might be a touch dramatic, but the fact remains PPI fell 0.1% in July where an increase of 0.1% had been anticipated. Today’s inflation report at the producer level provides evidence the economy is cooling down not heating up. Don't tell the inflation hobgoblins of little minds at the Fed or they really won't want to raise interest rates a third time this year. But you promised... It's conditional and not a pledge because the future is uncertain and we don't know what we might need to do next.

Meanwhile, the labor market remains at the tightest conditions in a generation or two. Weekly jobless claims were 244K in the August 5 week showing businesses are not letting anyone go because it has never been more true that workers are irreplaceable. Economists have always been irreplaceable, and now it is true for everyone else. Tightness means almost every last citizen who wants to work can get to work, pick up a paycheck and spend it to keep money circulating and make the economy grow. Seriously, the Trump economics team can start to walk the public back on its promises to bring back jobs, jobs, jobs. There are no more people around for companies to employ. It's the supply of labor that’s the problem, so by all mean cut the million or so immigrants coming in each year for nearly two decades now, make sure you cut the numbers coming in by half.

Okay, let's look a little closer at PPI beyond the one-tenth "deflation" decline in the headline figure this month. We used to focus on PPI commodity prices before they bolted on some final demand services prices. Washington doesn't have much of a budget for stats and yet the tried this change to PPI. Within the report is final demand goods prices less food and energy and indeed the same slowdown in the
inflation picture emerges. 0.4% Jan, 02% Feb, 0.4% Mar, and 0.2% Apr, and then the slowdown mirroring the same pattern as found in consumer inflation. Modest 0.1% gains in May and June, and now a 0.1% drop in these core final demand goods prices as reported today for the month of July. Does not bode well for more inflation in tomorrow's CPI inflation report.

Net, net, another twist of the screw tighter for this labor market but inflation is not able to gain a foothold in this economy. The pot is on the stove boiling but no inflation steam is coming out which seems to defy the laws of nature and physics for this economy. The Fed can continue with its gradual pace of rate hikes but it will be cautious as the economy is showing no sign of overheating. Stay tuned. Story developing. The economy is better than you think, but inflation is not better than you think. Bet on it (if you can figure out how. Call your salesperson.)

**Productivity shows the economy ain't what she used to be**

Breaking economy news. Productivity front and center. Fed officials are fascinated with productivity thinking it shows the economy's long run potential for growth. You can either look at the mishmash of labor force stats plus "productivity" (where it sounds like worker slaves are not rowing the boats fast enough), or you can look at GDP components like consumer spending, business investment and exports and the rest. Seems like looking at the GDP components leads to the greater understanding of the economy and where we are in the business cycle. Anyway...

Taking their world view then, not much potential for more than 2% GDP with productivity rising 0.9% in the second quarter. Not enough innovation or new ideas and products out there to spark spending on the part of consumers and businesses that helps lift the economy out of this slow-patch decade. Maybe we should be thankful that productivity is back to nearly 1%. With revisions productivity was 1.3% in 2015 and actually fell 0.1% in 2016. Ouch.

Wages? Sick and tired of your stagnant wages where the top 100 list of CEO compensation staggers under the weight of billions and billions of dollars? There's an app for that in today's productivity report. Hourly compensation rose 1.6% in the second quarter (calm down, it's annualized) after jumping 5.5%
in the first quarter of 2017 so you can see how volatile this series is. Upon revision compensation was 3.2% in 2015 and 0.9% in 2016. Ouch for 2016, making less than stinkin’ inflation.

Net, net, the economy is aging and the growth rate for this eight-year expansion may have maxed out unless all the King's horses and all the King's men on Trump's economics team can get some of its tax reforms, tax cuts, and untangled regulatory reforms through a moribund Congress. There is little sign in the productivity rise of 0.9% today that the economy's growth potential is much beyond 2%. The good news is that above trend growth is not really needed now that the economy has reached the pinnacle of full employment where everyone who lost their job in the recession and financial crisis is back working again. The economy is better than you think. Bet on it.

**Moon shot for job openings, get your new job today**

Breaking economy news. The Jolts data show employers are begging for workers to come aboard and help them produce and sell their goods and services. Come on in! 6.163 million job openings in June are a new record high in this data that have been available since the end of the year 2000. Consumer surveys are finding jobs are plentiful and it's true. The official unemployment rate in the U.S. is 4.3% and totals 6.981 million people, and joblessness could be brought down to almost zero if the jobless Americans could be connected to employers seeking help. 94.657 million people not in the labor force? No there "shouldn't be a law against it," it's not that bad out there in the country, the total is sharply reduced by the finding that just 5.420 million of those tens of millions not in the labor force currently want a job. Well, there's 6.163 million openings, what are you waiting for? The truth is many of the 5.420 million wanting work are not really available to work right now.

What about you quitters out there? Your boss doesn't know you aren't trying hard enough probably. Well, Fed Chair Yellen thinks quitters are a good thing for the economy. If you are confident enough to quit your job that must mean economic times are pretty darn good. Well in June the total level of quits was 3.134 million, more than any month in 2007 prior to the recession. Quitting time and the living is easy this summer for many of us.

Net, net, job openings surged in June to record levels which gives lie to the argument that the economy is somehow faltering after finishing its eighth year of forward progress since the recession. The recent soft patch for car sales and retail sales at shops and malls is a red herring for the outlook.
What is increasingly true however is that companies are running out of workers to hire to do the job or even train to do the work, and this is a ticking time bomb for economic growth and shows how misguided the current administration is to close the door to immigration. There is not enough labor to allow the economy to continue to grow at its current rate. Hitting the wall of full employment is something that the U.S. economy has rarely faced in business cycles, but labor shortages will certainly be a headwind for growth within the next couple of years.

Trump officials have their heads in the sand if they think they can create more jobs, jobs, jobs for this economy. There are 6.163 million jobs out there already that are going begging. The reality is President Trump inherited the strongest labor market of any president in history. Spectacular, the best ever! Really.

Federal Reserve officials can continue to raise interest rates to normal levels as this economy has moved beyond normal and is going even deeper into the full employment zone. Today’s Jolts data bring a September meeting balance sheet unwind announcement a little closer to reality. The market has not fully priced in a rate hike in December, but maybe they should reconsider. An economy at full employment eventually sends off the sparks of inflation. The Fed has no justification for keeping rates down here at less than normal levels. The economy is stronger than Fed officials think. Bet on it.
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